

**Fast2Feed Fund Campaign 2018**  
**Ash Wednesday Appeal for *Hapag-Asa***  
**Circular 2018-04**

**To: All Parish Priests and School Principals**

A “silent crisis” is happening right now in the Philippines where more than three (3) out of ten (10) Filipino children are becoming shorter, lighter, and less smarter. The Filipino children are stunting both in physical and cognitive development due to hunger and under nutrition! This has already taken toll on the Philippine economy with a Php 328B or 3% GDP losses in 2013 due to malnutrition (*Save the Children Philippines’ Cost of Hunger: Philippines 2016*).

For several years now, the flagship program of *Pondo ng Pinoy*, Hapag-Asa, has been helping children through supplemental feeding and early childhood education: To sustain the gains of the feeding, their parents also have to attend values education classes as well as undergo livelihood and skills training. Last year, through our support, more than 18,000 children in the *Pondo ng Pinoy* member-dioceses were given warm and nutritious meals everyday for six months. This year, the *Pondo ng Pinoy* is re-launching the FAST2FEED campaign to help undernourished Filipino children. Again, we ask for your full and active support.

To promote the FAST2FEED 2018 Fund Campaign before Ash Wednesday, the HAPAG-ASA Secretariat will prepare promotional materials and the FAST2FEED 2018 Fund Campaign envelopes to be distributed before Ash Wednesday. Please encourage the faithful to offer the FAST2FEED 2018 envelopes with their donations during Mass, or turn it over to the parish office any day after Ash Wednesday.

Collections will still be remitted to *Pondo ng Pinoy* using the following *Pondo ng Pinoy* – Hapag-Asa bank accounts:

- ❖ Metrobank C/A No. 175-7175-50963-8
- ❖ Banco de Oro C/A No. 2638-00407-0
- ❖ BPI C/A No. 3061-0858-22
- ❖ China Bank C/A No. 103-57972-19
- ❖ Security Bank C/A No. 141-026133-00

For the amount collected, counted and remitted to the *Pondo ng Pinoy-Hapag-asa* bank accounts, please fax the deposit slip to (02) 632.7844 for acknowledgement and issuance of Official Receipt.

We request the announcements about the FAST2FEED Fund Campaign be made and the HAPAG-ASA AVP shown in all Masses as much as possible before Ash Wednesday. The Pastoral Letter to be read in all Masses on Ash Wednesday is attached. For questions and clarifications, you may get in touch with the HAPAG-ASA Secretariat at 632.1001 to 03, or with our Caritas Novaliches at 374.1280.

Given in the Chancery in Fairview, Quezon City, 30 January 2018.

**Most Rev. Antonio R. Tobias, DD**  
Bishop

Attested by:

**Rev. Fr. Reynaldo Percival S. Flores**  
Chancellor