

Fast... Feed 2012
Ash Wednesday Appeal for *Hapag-Asa*
Circular 2012-01

To: All Parish Priests and School Principals

His Eminence Gaudencio Cardinal Rosales as Chairman of the *Pondo ng Pinoy* (PnP) informed us of the launching of the **FAST2FEED 40K Fund Campaign** on Ash Wednesday, February 22, 2012 for the benefit of the **HAPAG-ASA** feeding program of the *Pondo ng Pinoy*. The **HAPAG-ASA** feeds hungry and malnourished children nationwide. Last year, more than 200,000 children benefitted from the program. We hope we can duplicate the same number of beneficiaries of **HAPAG-ASA** this year. *Pondo ng Pinoy* provides food subsidy of P5 to P10 per day or P600/P1,200 for six months/child. We will need at least P40 M for this food subsidy for the year 2012.

As approved by the PnP Board in its meeting on November 23, 2011, the **FAST2FEED 40K Fund Campaign** target of each PnP member diocese should, at least, approximate the cost of feeding its target number of children. Our diocese's target is to feed 1,700 children from ages 1 to 5 years old, whose developmental needs are crucial. Collections will still be remitted to *Pondo ng Pinoy*, but will be restricted for use by the diocese, using the following ***Pondo ng Pinoy – Hapag-asa*** bank accounts:

- ❖ Metrobank C/A No. 175-7175-50963-8
- ❖ Banco de Oro C/A No. 2638-00407-0
- ❖ BPI C/A No. 3061-0858-22
- ❖ China Bank C/A No. 103-57972-19
- ❖ Security Bank C/A No. 141-026133-0

For the amount collected, counted and remitted to the *Pondo ng Pinoy-Hapag-asa* bank accounts, please fax the deposit slip to (02) 632-7844 for acknowledgement and issuance of Official Receipt.

To assist the diocese/parishes in the promotion of the **FAST2FEED 40K Fund Campaign** before Ash Wednesday, the **HAPAG-ASA** secretariat will be preparing the promotional materials that may be used beginning January 2012 and the **FAST2FEED 40K Fund Campaign** envelopes to be distributed on or before Sunday before **ASH WEDNESDAY**. A copy of the **FAST2FEED 40K Fund Campaign implementation guide** is attached for your reference.

It is highly encouraged that announcements be made in all masses for 3 consecutive Sundays before Ash Wednesday about the **FAST2FEED 40K fund campaign**. The lay faithful will be asked to offer the **FAST2FEED 40K** envelop with their donation during the mass on **ASH WEDNESDAY** or the

following Sunday or to turn it over to the parish office any day immediately after. The Pastoral Letter to be read on ASH WEDNESDAY in all masses is also attached. For questions or clarifications, you may get in touch with the *HAPAG-ASA* Secretariat at (02) 632-1001 to 03 or our Diocesan *HAPAG-ASA* Coordinator, Atty. Ira Agustin at 952.4404.

Pope Benedict XVI, in his 2011 World Mission Sunday message, emphasized that it is part of the mission of the Church to ‘contribute to improving the living conditions of people most affected by problems of poverty, malnutrition especially among the children, disease and lack of health care and education services.’ May I appeal to you, my brother priests to strongly enjoin your parishioners and benefactors to **donate to FAST2FEED 40K Fund Campaign and help *HAPAG-ASA* raise P40M to feed 40,000 hungry and malnourished children** not only in our Diocese but in other areas as well. Let us exert our utmost effort to fill our share in this mission of the Church by supporting the *HAPAG-ASA*.

Given in the Chancery in Fairview, Quezon City, 31 January 2012.

Most Rev. Antonio R. Tobias, DD
Bishop

Attested by:

Rev. Fr. Jerome U. Rosalinda
Chancellor