

The 13th Day, a Story of Hope
Circular 2010-11

To: All Priests in the Diocese

The Marian Program of Assisi Development Foundation, Incorporated serves as the seedbed in which all the works of the foundation are rooted. It shields the foundation not to fall into mere activism but it purifies its works, its principles and its philosophy to be an authentic expression of faith, hope and love as it reaches out and gives service to our poor fellowmen. The program desires to continuously evangelize our fellowmen and to cultivate in them that deep devotion to Mary. It is the fruit of this desire that the program is undertaking a new project which is a film by Ian and Dominic Higgins with the title, “The 13th Day”. The film shows the encounter of the three shepherd children, Lucia, Jacinta and Francisco with the “beautiful Lady from the sky” in Fatima, Portugal in 1917.

THE 13TH DAY, a Story of Hope, will be shown beginning 8th until 14th September 2010 at any Ayala Mall Cinema or at any SM Mall Cinema beginning October 2010. “Based on the memoirs of Sister Maria Lucia de Jesus dos Santos and thousands of independent eyewitness accounts, “The 13th day” is a dramatic retelling of the experiences of the three shepherd children and the Blessed Virgin Mary between 13th May and 13th October, 1917.” The movie’s running time is 85 minutes. It is produced by Natasha Howes of the 13th Day Films, Ltd., UK.

The proceeds of this movie will be for the benefit of HAPAG-ASA, which aims to feed malnourished and hungry children under the *Pondo ng Pinoy* Community Foundation, Inc. Please help us work in the vineyard of the Lord by giving hope to the hungry children and reach our aim to nourish 130,000 malnourished Filipino children nationwide.

In this connection, I urge you to help by doing either of the following:

1. Encourage your parishioners to watch the movie and help feed a hungry child by announcing it in your Sunday Masses and showing the enclosed 6-minute video of the movie trailer and *Hapag-Asa* program.
2. Sponsor a block screening to raise funds for your parish project. Attach is the reservation form for this purpose. For more details,

please contact the Marian Program of Assisi Development Foundation, Inc. at (02) 632 1001 to 1003.

Thank you. May this be a source of evangelization and renewal of our fellowmen.

Given in the Chancery in Fairview, Quezon City, this 25th day of August in the Year of Our Lord, 2010.

Most Rev. Antonio R. Tobias, DD
Bishop

Attested by:

Rev. Fr. Jerome U. Rosalinda
Chancellor