

***Padre De Pamilya***  
**Circular 2009-03**

**To: All Parish Priests, Teachers and Catechists in our Schools,  
Public and Non-Sectarian:**

The “May They Be One Bible campaign” is now in full swing. Through this campaign, the Episcopal Commission for the Bible Apostolate envisions to provide a copy of the Holy Bible for each of at least 5M poor families in the next five years. Currently, it is intensifying its effort to raise funds for this above-mentioned purpose.

One of its fund-raising activities is to promote the film “*Padre De Pamilya*” with its director-producer, Cesar Evangelista Buendia. He offered the Biblical Commission a deal that for every ticket sold, the parish which sold the ticket is entitled to a one (1) copy of the Holy Bible. The movie will be shown at all SM Cinemas starting April 29 to May 5, 2009. A ticket costs only PhP. 130.00.

I am pleased to endorse to all Parishes and Schools – Public and Private – in the Diocese of Novaliches the Film “*Padre De Pamilya*,” a values-oriented independent film focused on the changing values of the Filipino Catholic family and the country’s growing culture of corruption. “*Padre De Pamilya*” is a story about the realities faced by a Catholic Filipino family and how their padre de pamilya succumbed to the temptation of committing an act of corruption in government amidst their strong faith. The film faithfully portrays the struggles of the Filipino Catholic family caught in the web of power and society’s compelling dishonesty and greed.

The film features the renowned actors Ariel Rivera, Jaclyn Jose, Cedric Jose, (*IDOL: Pag-asa ng Bayan*), Isabella de Leon and the indefatigable Miss Tessie Tomas. It is the second film directed by Cesar Evangelista Buendia, whose first film, “*IDOL: Pag-asa ng Bayan*” was also a strong morality play.

The film is a potent tool for values transformation of our people, and must, therefore, be seen by everyone. PADRE is a wake-up call for the Filipino as it effectively mirrors the moral dilemma of the Catholic faithful in defying the dictates of a pervading culture which increasingly tolerates corruption and materialism. “*Padre De Pamilya*” is a powerful film which will shatter the apathy of our people and will make us reflect at our own faith as a people.

I strongly endorse to everyone to see the movie "*Padre De Pamilya*". Should you be interested to have this film shown in your Parish/School please call the Good Shepherd Cathedral Office at tel. no. 939.4720 and ask for Aniel, or you can communicate directly with LEB Telon Productions at 921.6257 or 0918-9235515 and look for Mr. Cesar E. Buendia for the appropriate arrangements.

Given in the Chancery in Fairview, Quezon City, this 16<sup>th</sup> day of February in the Year of Our Lord, 2009.

**Most Rev. Antonio R. Tobias, DD**  
Bishop

Attested by:

**Rev. Fr. Jerome U. Rosalinda**  
Chancellor